

### Project presentation

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"Heritage in Motion" aims to promote the knowledge of heritage at a local and European level for the purpose of encouraging the values inherent in cultural heritage –which make it a fundamental part of the development of European society– amongst citizens. It therefore strengthens the purpose of the European Year of Cultural Heritage (Decision [EU] 2017/864): "encouraging as many people as possible to discover and explore the European cultural heritage and to reinforce a sense of belonging to the European family".

The project develops and implements innovative methods for older adult teaching which value this group's experience and skills and include both constructive and cognitive methodologies: learning in context; flipped classroom; project-based learning; and the use of ICT, since we believe that open education as well as the innovative practices characteristic of the digital era must play a fundamental role in today's society. Through this priority, we want to give the group of older adults the opportunity to continue training throughout their lives within innovative environments, enabling them to be an active part of society in order to avoid their exclusion and to promote intergenerational cohesion.

Thus, thanks to the choice of these priorities, the project contributes to achieving "more cohesive and inclusive societies that allow an active function in life to be developed", by promoting "social integration, the improvement of intercultural understanding and community membership" to promote social inclusion, as suggested by the Erasmus+ programme.



*"Heritage in Motion" aims to promote the knowledge of heritage at a local and European level for the purpose of encouraging the values inherent in cultural heritage –which make it a fundamental part of European society's development.*

## Objective

The priority objective of this project is to promote the values inherent to European cultural heritage in older adults. This European slant adds an important twofold element: on the one hand, the transfer of the work done at a European level between the partners; and on the other hand, an intention exists to reach other European countries in order to share, transmit and discover the common heritage that unites us from an older adult perspective. Therefore, this group becomes a cultural operator that provides other citizens like them with access to European heritage. The project tries not only to establish ties and recognise the common cultural wealth but also (to emphasise the) value (of) cultural diversity.

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## Activities

### ANALYSIS AND STUDY

A mapping of the possible heritage resources for older adults must be carried out. The results of the mapping will reflect the current situation in the partner countries as far as the value of cultural heritage for seniors is concerned.

### TRAINING PROGRAMME

Innovative techniques for older adult training will be implemented during this phase with a twofold aim: on the one hand, encouraging trainers to use innovative tools; and, on the other hand, training older adults with new skills.

After the training, the students will have acquired the necessary knowledge and skills to prepare active routes on heritage.

### RESEARCH ROUTES

Each country will prepare different heritage routes that will be published on the project web page in order to facilitate accessibility to the research undertaken.



*Innovative techniques for the older adult training will be implemented during this phase.*

## Results

The active routes created are expected to promote/boost older adults' activity while simultaneously increasing their interest in visiting and exploring European heritage.

## Methodological guide

The guide, downloadable from the project website, will be available for its use in any European country; it will additionally define the necessary guidelines and recommendations to implement it in other institutions.

Furthermore, the implementation of the actions described in the guide will not only help the older adults involved but also provide an intergenerational benefit because it can encourage older adults to share their story, their knowledge and experience with society through active routes.

This guide will include:

- Innovative methodologies for older adult training.
- European cultural heritage and its importance for older adults.
- Shared heritage: older adults as interpreters of heritage.
- Active and healthy routes on European heritage.
- Recommendations.

## First Meeting

On 21st and 22nd November took place in Alicante the 1st transnational meeting of the project.



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## Partners

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## Next actions

### COMMITTEE OF EXPERTS

Each team will have a meeting with the Committee of Experts to evaluate the objectives and the methodology and to identify the mapping addressees.

### MAPPING

A mapping will be carried out about possible heritage resources for seniors. The results will show the current situation in the partner countries as far as the value of cultural heritage for over-50 European citizens.

<https://www.heimheritage.eu/>